

Minutes of LCGB AGM – 7th May 2011
Post Graduate Centre
Stoke Mandeville Hospital
Aylesbury
14.00 – 16.00

Attendees:

Grace Akunna, Sue Ayres, Caroline Boxall, Ann Dobson, Jill Dye, Hilary EnmGLISH, Sally Etheridge, Janet Everest, Sarah Gill, Addy Henderson, Danielle le Petit, Luci Lishman, Trish Molinari, Gobnait Murphy, Hilary Myers, Linda page, Sue Richards, Irene Ridgers, Pauline Scott, Lucy Simnett, Jean Waldman, Maxine Wallis-Redworth, Gwyneth Ward, Annette Sawatzki, Clare Meynall.

Apologies:

Sue Saunders, Rosemary Jackson, Jan Edye, Denise Pemberton, Deborah Robertson, Lyn Scazafabo, Elizabeth Carter, Lynn Timms, Lynne Harland, Wendy Brownrigg, Nia Williams, Trish Griffin, Joy Hastings, Elizabeth Ginniff, Denise Pemberton, Ros White.

Agenda Item:

1. Matters Arising from the AGM April 2010 – Agreed that minutes are correct.

Matters Arising

2. Officers Reports:

Hilary Myers Co-ordinator LCGB –Duties include attending the national Breastfeeding Stakeholders' meeting at the Dept of Health. Along with other members we worked on a framework for DOH and Industry Partnership. The unacceptability of healthy eating and breastfeeding promotion being linked to companies that make or market infant formula and junk food was made very clear, also the importance of working in line with the WHO Code.

At the last meeting in March it was announced that the Coalition government had decided to do away with the National and Regional Coordinators and much of the work and funding for the promotion of breastfeeding has been withdrawn. In future all breastfeeding promotion will be 'reactive' and there is now only one member of staff at the DoH to deal with all things to do with breastfeeding there is to be no centrally organised National Breastfeeding Week for 2011 and no available resources.

Those who are planning local events can tap into the World Breastfeeding Week resources. **Yes! Talk to Me about Breastfeeding Event** is taking place now on the WBW 2011 website www.worldbreastfeedingweek.org.

LCGB's plans to seek regulation from the Health Professions Council (HPC) will need some considerable rethinking as the Coalition government has recently introduced plans to reduce regulation of the health professions. The HPC application process was closed in March 2011 and all work on prospective applications and new groups being considered for regulation has ceased. *Enabling Excellence* is the White Paper that

outlines the reforms. The idea is to encourage self-regulation and voluntary regulation and for employers to bear the responsibility for ensuring employees are suitably qualified and trustworthy. You can find this document on the DoH website www.dh.gov.uk LCGB will keep itself informed of the changes as they become known and will act accordingly.

Luci Lishman Treasurer – Using the Income and Expenditure sheet Luci explained that there will be some changes with regards to the collection of subscriptions in order to ensure that membership cards are not issued until receipt of subscription is confirmed. Newly qualified IBCLC's will be able to join in October and have three months free membership. Direct Debit is the preferred method of payment.

Luci explained it is difficult to demonstrate profit margins January to December as payments for the organisation of events is ongoing throughout year but most of profit in year ending December 2010 is from the Jack Newman conference, advertising and membership.

Some of the Treasure Chests were returned. Please ensure change of address is notified to membership secretary.

Sarah Gill Associate Committee Member – Sarah has been liaising with Towergate Risks to achieve an agreed rate for IBCLC's insurance cover for private work. At present, individuals are paying varying amounts for the same policy profile. This work is ongoing and Sarah will keep us updated.

Trish Molinari Education Information Officer - Trish has been searching the Internet for study days that may be of interest to the membership. The suggestion was made that Trish could inform Ann Dobson, the LCGB stall manager, in advance, of those days that would benefit from the LCGB stall, so that a booking can be made in good time.

Clare Meynell Deputy Coordinator LCGB – Clare has been supporting Hilary in her role as Coordinator for two years. They have worked together on the application to the Health Professions Council, which has been very time consuming. Clare feels that the LCGB needs to work on raising its profile, and now that she is stepping down from her role as Deputy Coordinator she is interested in building an LCGB media group, working with other members to raise public awareness of the role of the IBCLC and the LCGB as an organisation.

Gwyneth Ward Secretary – Gwyneth has been the secretary for two years and has worked closely with Hilary. Gwyneth is stepping down as Secretary. She has enjoyed the role and feels that the LCGB meetings have been both productive and enjoyable at our present meeting room at the Square Pig in Holborn.

It was gratifying to see such good attendance at the LCGB meeting in Harrogate, of both members and prospective members.

Gwyneth has decided to retire from her private work and is looking forward to a well-earned rest.

Lynn Timms Web Site Coordinator- Lynn was not in attendance at the meeting, but had sent in a thorough Officers report, which Hilary summarised. Lynn is happy to

continue as web site coordinator and point of purchase for the tongue tie pads. Lynn with the help of her husband now manages the whole site. This has allowed the process of updating the website to be faster and more streamlined. Treasure Chest has been made available on the Members page of the web site for last two editions, with colour photos. Lynn asks members to let her know what they think of the web site. The tongue tie pads need updating before more are ordered, and a working party is needed for this.

Addy Henderson Media Officer - Addy said that it had been a challenge to break into and become a part of the media network. It would seem that the various TV and radio channels have their favourite experts. However she did speak on radio 4 two years ago, and feels that the production of the LCGB flyer, which she worked on with Luci Lishman, in order to promote the role of the IBCLC to the public and other health professionals was a real achievement. Addy is stepping down as media officer.

Denise Pemberton Librarian – Denise told us that the list of resources in the LCGB library was growing all the time and members can access the list of books, dvds, available, on the members page of the web site. If anybody would like the LCGB to purchase anything for the library, please let Denise know. The cost of postage has gone up and will be reflected in a slight increase in charge for borrowing to cover the cost of postage. Please return items promptly as others may be waiting to borrow.

3. Election of New Officers

Coordinator LCGB 2011/2013 – Jill Dye proposed by Hilary Myers, seconded by Sarah Gill. Jill is going to write a profile for the Treasure Chest.

LCGB Secretary – Sally Etheridge proposed by Gwyneth Ward, seconded by Jill Dye.

Members Secretary – Sarah Gill proposed by Hilary Myers and seconded by Luci Lishman.

Media Liaison – Clare Meynall has offered to work as part of a team. She will write a piece for the Treasure Chest suggesting how she thinks it might work and invite members to join her.

4. Baby Feeding Law Group (BFLG)

LCGB pays a subscription to be a member of the BFLG. Ann Dobson tries to attend meetings but is not always able to due to the short notice given. Another representative for our organisation is needed to ensure that LCGB is represented at the four BFLG meetings a year in London. It was suggested that this is a one-person job as it can take a little while to get the hang of how the organisation works, but it is more important that we are represented so may be better for two or three people to share the responsibility. Representative are expected to feed back to LCGB committee about meetings and be prepared to write letters on behalf of the LCGB. Expenses to attend these meetings will be met by LCGB.

5. Liaising with European Lactation Consultants Association (ELACTA) - VELB is now called ELACTA. Hilary and the coordinator of ELACTA have been in conversation and it is hoped that the two organisations can build closer ties. It was suggested that we ask a representative from ELACTA to speak at the next LCGB conference.

A.O.B.

LCGB Conference- It was strongly felt that the LCGB should organise a conference for next year, in order for this to happen, there needs to be a conference coordinator or team. Addy suggested that we consider payment to a conference coordinator. Jill Dye suggested a two-day conference for Fri 22nd May and Sat 23rd May 2012, with AGM included.

Study Day- Full details on web site.

What is a Lactation Consultant? And 'Sleep Issues' with a member of Helen Balls team to speak. 1st October, Nottingham.

Tongue Tie Forum – Full details on web site.

Wednesday September 28th, Salisbury This is not a study day. It is a day for tongue tie practitioners to share experiences and good practise.

Advertising with LCGB – Strong feelings within organisation and from advertisers, on this subject. Suggestions made for a free link from our web site, and reciprocal advertising. Further discussion required.

Honorary membership: Sarah Gill proposed that the LCGB make Marion Jones an honorary member, for her work in setting up the LCGB with Sarah Gill. She worked tirelessly for the first ten years of the organisations inception, and currently organises the gold conference. Clare Meynell seconded this proposal.

Treasure Chest- Addy suggested that existing and new committee members write a profile with photo for the Treasure Chest.

Thanks to Addy and Luci – for organising a successful study morning and AGM.

Gifts were given to Hilary, Gwen, Clare and Addy in thanks for their hard work as committee members. Jean thanked the retiring committee on behalf of all the members.

The next LCGB meeting The meeting on the Tuesday 24th May is cancelled. The July meeting has changed from the Thursday 14th July to the Wednesday 6th July at the Square Pig in Holborn 11.00-15.00.